

**LISTING OF THE CLAIMS:**

- 1       1. (Currently Amended) A virtual Point-of-Sale (POS) system for a retail store  
2       comprising:
  - 3           a remote activator device carried by a sales associate and connected by a computer  
4           network installed in the retail store to a computer with installed back office application  
5           software for at least one of accounting and inventory;
  - 6           a positioning system which recognizes a signal from the remote activator device  
7           and determines where and how to find ~~a~~ an appropriate blank surface near the sales  
8           associate's actual location;
  - 9           an integrated projector and camera assembly responsive to the positioning system  
10          and which rotates to a correct position and displays a POS application on ~~a~~ the blank  
11          surface near the location of the sales associate, the camera assembly detecting entries in  
12          the POS application by the sales associate as interactions with the displayed POS  
13          application;
  - 14          a scanner used by the sales associate for scanning merchandise codes to enter  
15          purchases in the displayed POS application; and
  - 16          a magnetic stripe reader for reading a credit or debit card to complete ~~a~~ transaction  
17          in the displayed POS application; the magnetic stripe reader being disposed in the device.
- 1       2. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,  
2       wherein said remote activator device, said scanner and said magnetic stripe reader are  
3       each part of an integrated device carried by the sales associate.
- 1       3. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 2,  
2       wherein in the integrated device further includes a printer for printing a sales receipt.
- 1       4. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,

2 wherein the signal from the remote activator is a wireless signal conforming to a  
3 standardized protocol.

1 5. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,  
2 wherein the positioning system uses a positioning algorithm to determine where and how  
3 to find a blank surface near the sales associate's actual location.

1 6. (Original) The virtual Point-of-Sale (POS) system for a retail store recited in claim 1,  
2 wherein the remote activator device transmits location information to the positioning  
3 system for use in determining where and how to find a blank surface near the sales  
4 associate's actual location.

7-10. (Canceled)

1 11. (Previously Presented) The virtual Point-of-Sale (POS) system for a retail store  
2 recited in claim 1, wherein said computer is a server.

1 12. (Previously Presented) The virtual Point-of-Sale (POS) system for a retail store  
2 recited in claim 1, wherein said computer is connected to a credit card processor.

1 13. (Previously Presented) The virtual Point-of-Sale (POS) system for a retail store  
2 recited in claim 11, wherein the computer connection to the credit card processor is made  
3 using a dial-up network.

1 14. (Previously Presented) The virtual Point-of-Sale (POS) system for a retail store  
2 recited in claim 11, wherein the computer connection to the credit card processor is made  
3 using a VPN.

1    15. (Previously Presented) The virtual Point-of-Sale (POS) system for a retail store  
2    recited in claim 11, wherein the credit card processor is connected to at least one of an  
3    outside bank and an outside credit institution.

1    16. (Previously Presented) The virtual Point-of-Sale (POS) system for a retail store  
2    recited in claim 2, wherein said integrated device further comprises a keypad.

1    17. (Previously Presented) The virtual Point-of-Sale (POS) system for a retail store  
2    recited in claim 15, wherein said keypad may be used for entering a PIN number.